

Better Together: People People and Animal People Working Together to Save Species

Wednesday, March 20 3:30 – 5:30 pm
Room 105

This session is led by the Conservation Education Committee and will discuss approaches to integrating outcome-driven awareness, education, and engagement strategies into animal and conservation program plans.

Agenda:

The Global Call for Collaboration

Jamie Copsey, Director of Training for IUCN Conservation Planning Specialist Group (CPSG)
Christina Dembiec, Training Program Officer, CPSG

Implementing Within AZA

Debbi Stone, Senior Vice President of Engagement and Learning at Florida Aquarium

Strategic Planning 101

Terry O'Connor, Pathways Collaborative
Trevor Mia, Curator of Education at St. Augustine Alligator Farm

SAFE Shark and Ray Case Studies

The Early Days - Developing the First Conservation Action Plan

Paul Cox, Vice Program Lead SAFE Shark and Ray and CEO of The Shark Trust

SAFE Shark and Ray Today

Windy Arey-Kent, Conservation Program Manager, SAFE Shark and Ray

Workshopping Your Next Steps

What Now? Case Study in Evaluation

Paul Cox, Vice Program Lead SAFE Shark & Ray and CEO of The Shark Trust
Windy Arey-Kent Conservation Program Manager, SAFE Shark and Ray
Inform Evaluation and Research